

Name: _____

Hensley, Hubbard, Palace 1

Project Proposal Example

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1st Hour – ALA 8

Project Proposal – Plastic Pollution

The purpose of our research project is to develop a presentation that will convince Rochester Community Schools to stop using single-use plastics in their cafeterias. RCS throws away thousands of plastic ware (forks, spoons, water bottles, etc.) every day. Our goal is to help create a more environmentally-friendly system and present this plan to key district leaders, staff, parents, and students. The audience of this project is district leaders such as Dr. Robert Shaner (superintendent), Tracy Hizer (director of dining services), and Diana Whetstone (district accountant coordinator). We chose these individuals as our key audience because we know that these individuals have the most power to make change within the district. We also wanted to invite staff, parents, and students to this presentation because it is important that everyone in the district is aware of this problem and its potential solutions. We plan to accomplish this through a presentation that will utilize both video and PowerPoint. The purpose of the video will be to convince our audience of the current issue and the impact that single-use plastic ware has on the environment. Video will also allow us to include visuals of the problem and its negative environmental impact, which we hope will be especially convincing to our audience. The purpose of the PowerPoint presentation will be to outline our plan to reduce the district's waste and propose alternatives to single-use plastic. We chose to include both video and PowerPoint because we know that video will be

more easily shared on social media platforms and PowerPoint will allow us to clearly write out our plans in a visually appealing way.

While working on our project, we plan on following the timeline below:

Tuesday, February 25

- Plan what to include in the video and PowerPoint (all)
- Begin filming – need shots of cafeteria, dumpsters, litter on ground (Hubbard)

Wednesday, February 26

- Continue filming (Hubbard)
- Start on PowerPoint – introduction of problem, statistics on single-use plastic, impact of the problem (Hensley & Palace)

Thursday, February 27

- Finish filming & begin editing on Adobe Spark (Hubbard)
- Continue working on PowerPoint – solution, other organizations that have successfully eliminated single-use plastic, impact of the solution (environmental, cost, etc.) (Hensley & Palace)

Friday, February 28

- Edit video – check for grammatical mistakes, order of information, etc. (all)
- Finish PowerPoint (Hensley & Palace)

Weekend

- Edit PowerPoint – check for grammatical mistakes, order of information, etc. (all)
- Finalize video (all)
- Turn in project (Hubbard)