

Name: _____

Research Project Reference Guide

It's finally time! Your group is now ready to create your research project. ☺ Your research project must include an element of video, but you are not limited to this medium. If your group decides that an additional component is necessary (PowerPoint, brochure, graphic novel, print ad, campaign plan, etc.), you may choose whichever medium fits that element best.

While working on your project, you will need to consider the following:

- Your project's purpose
 - Is there a specific mood/tone that you want your project to have?
 - What images, video, text, music, etc. will be necessary to accomplish this?
- Your project's audience and how you plan to target this group of people
- The research you plan to include in your project
 - Do you need to edit or restructure your outline further?
- Your project's format
 - How will you use film to best convey your information?
 - Is there a need for an additional component? (You can add this in later!)

Each person should have a specific role while completing the project. For instance, one person may be in charge of finding and citing images and video, another may be in charge of filming, and another group member might be in charge of music and taking the lead on editing. It is up to your group to decide how to best delegate these responsibilities. ☺ **Your research project is due at the beginning of the hour, Monday, March 2, 2020.**

Your research project should include the following:

- Background information** on your topic – what is the issue that your group researched? Why is this issue important on a local, national, and/or global scale?
- Solutions** – what are the potential solutions to your issue? Who are the key people or organizations working to solve this problem?
- Call to action** – what can your audience do to help solve the issue? A call to action is “a statement designed to get an immediate response from the person reading or hearing it.” What do you want to stay with your audience when they leave your presentation?
- Additional research** your group found that you feel is important to include in your project.
- Music, visuals, and text** that help to accomplish your project's purpose and that specifically target your audience.
- Citations** for the music, visuals, and text that were used with royalties and require permission or credit.

Notes from Mrs. Mainero's Presentation: