

Names: \_\_\_\_\_

## *Research Project Rubric*

### Storyboard (30 points)

<b>Demonstrates Mastery</b>	<b>Demonstrates Understanding</b>	<b>Demonstrates Need for Practice</b>
The storyboard effectively and thoroughly outlines all of the necessary components of the film, including text, citations, audio, scripts, images, copyrights, etc.	The storyboard outlines some of the necessary components of the film, but some information may be missing or unclear.	The storyboard ineffectively outlines the necessary components of the film. Components are missing or vaguely described.
(30-24)	(23-15)	(14-0)

### Organization of Ideas (10 points)

<b>Demonstrates Mastery</b>	<b>Demonstrates Understanding</b>	<b>Demonstrates Need for Practice</b>
The project has a clear and identifiable purpose that drives its organization. The information within the project logically and effectively flows from one topic to the next.	The project has a clear and identifiable purpose. The information within the project flows from one topic to the next, but some topics may be a bit out of order.	The project's purpose may be unclear. The information within the project does not flow and seems to have no organizational structure.
(10-8)	(7-5)	(4-0)

### Content (30 points)

<b>Demonstrates Mastery</b>	<b>Demonstrates Understanding</b>	<b>Demonstrates Need for Practice</b>
The project clearly identifies the research topic, going into detail about the issue, its background information, and the potential solutions to the problem. The project includes a call to action. The information is catered to its purpose, audience, and format.	The project identifies the research topic and discusses the issue, background information, and potential solutions. The project may include a call to action. The information is somewhat catered to the project's purpose, audience, and format.	The project identifies the research topic, but may not go in depth into its background information and potential solutions. It is missing a call to action. The information is not catered to the project's purpose, audience, and format.
(30-24)	(23-15)	(14-0)

### Text (10 points)

<b>Demonstrates Mastery</b>	<b>Demonstrates Understanding</b>	<b>Demonstrates Need for Practice</b>
Development of text supports a well-built, stylish visual storyline. The text is legible, appropriately placed, and held long enough on the screen.	Partially developed text supports a focused storyline. Most text is legible, though it sometimes isn't held long enough on the screen.	The text presents one or two ideas and doesn't always support the storyline. Not all text is legible.
(10-8)	(7-5)	(4-0)

**Audio – Music, Voiceover, etc. (10 points)**

<b>Demonstrates Mastery</b>	<b>Demonstrates Understanding</b>	<b>Demonstrates Need for Practice</b>
There is meaningful selection of audio to accompany images and text. Deliberate selection of music helps the audience understand the mood and tone of the film. If voiceover is used, the audio is clear and shows understanding of techniques to capture good voiceover narration,	The selection of audio supports the project, but is occasionally distracting. Use of music usually supports the mood and tone of the film, but not always. If voiceover is used, the audio is primarily clear, but occasionally difficult to hear and prevents the audience from fully understanding dialogue/voiceover narration.	The purpose of the audio selection is not clear and limited. Use of music distracts the audience and doesn't support the tone or mood of the film. If voiceover is used, audio is often difficult to interpret and distracts audience so they have difficulty understanding the story
(10-8)	(7-5)	(4-0)

**Credits & Copyright (10 points)**

<b>Demonstrates Mastery</b>	<b>Demonstrates Understanding</b>	<b>Demonstrates Need for Practice</b>
Understanding of copyright is evident. The project follows fair use guidelines, and images/audio are properly credited. All research has properly formatted citations. Credits are present and properly formatted.	There are some issues related to copyright, including use of non fair use audio or images and/or not providing proper credit. Some research is improperly cited. Credits are present, but may not be properly formatted.	Several issues related to copyright are evident, which may include use of non fair use audio and images and/or not providing credit for sources. Research is improperly cited. Credits are missing.
(10-8)	(7-5)	(4-0)

**Editing (20 points)**

<b>Demonstrates Mastery</b>	<b>Demonstrates Understanding</b>	<b>Demonstrates Need for Practice</b>
Editing techniques, including importing media, transitions, text, pacing (length of shots), and audio provide a cohesive and compelling product. Text is easily readable (font and length of time on screen), and includes titles and credits.	Editing techniques are occasionally distracting, with some transitions used without purpose. Text, including titles and credits, is mostly readable, but not always.	Editing techniques demonstrate a need for practice. The sequence, pacing, transitions, etc. are distracting at times or improperly used. Text is frequently difficult to read and may not be included when appropriate.
(20-15)	(14-9)	(8-0)

**Total:** \_\_\_\_ /120**Notes:**